**System Request**

Project: <Website Revision>

Organization:<University of Louisville>

Department: <Research and Innovation>

[Business Needs]

Research is very important to the University of Louisville, both as a means of achieving academic excellence and as a source of revenue. Our client, UofL’s Department of Research and Innovation needs a new website to run their organization and business processes through. Their current website suffers from issues like too much non-important information, a poor user interface, a lack of statistics, and poor overall organizing and design choices.

[Business Opportunities]

Our group hopes that in taking this opportunity to try to improve R&I’s website, we might be able to increase revenue by attracting more clients and lower existing costs by reducing time spent managing the website by the staff of R&I.

[Desired Functionalities]

Priority Feature

High Implementation of powerful and flexible Content Management System and Payment Management System

High Restructured and more user-friendly UI

High Implementation of database technologies

Medium Ability to track movement of people and money through the R&I system

[Expected Value]

We think that in upgrading and improving R&I’s website, there is potential to gain anywhere from 2-10 new grants on average with 5 being the most realistic estimate. It’s also possible that the improvements might help significantly cut down maintenance time on the website. Although not measurable, the modifications could also help to improve user experiences on the site and as a result, raise user-satisfaction levels with UofL R&I.